

The Impact Of Teenager Dependency To Social Media And The Anticipate Effort

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Abstract: Social media provides the ease of disseminating information and expanding the network so that it can connect with anyone around the world without any limitations. Fast-growing social media along with sophisticated smartphone devices with fast and easy internet access may cause negative impacts such as bullying, hoax, hate speech and so on in cyberspace. The rapid development of the internet and smartphones with great interest from teenagers can have both good and bad impact, depending on the online activity they do when they accessing the internet. The good and bad impacts also depend on the environmet of the teenagers who will also can change the behaviour of teenagers of how they use of the internet and smartphone with more wisdom. Social media is good for teenagers, because through social media they will get a lot of information and so forth. However, for the parents, they must always accompany or aware of their teenager's social life development, so they not fall into negative impact.

Index Terms: Teenagers, social media, dependency

1 INTRODUCTION

As the time goes by, the development of communication is always grows side by side with the technology of communication. It's all begin when people used media as the source of information. We are familiar to television, radio and printed media to fulfill our needs of information. The fast growing of communication technology plus people's curiosity about any new information, has creating new communication technology media that we call the internet (interconnection networking). The internet is a new convergence form of the latest important technology, such as computer, television, radio and telephone [1]. The increasing of communication technology is seem like unstoppable of creating a new form of a latest technology. That latest technology makes life's easier and faster everyday. For example, people can easily surf the internet to find out any information about knowledge, education, health info, entertainment and so on. We don't need to wait longer for any information on television, radio or printed media, cause everyting can be done from a simple small gadget in our hand. According to [2] in his book "Understanding Media" said that communication technology plays significance role in social order, and new culture has changes from printed media to electronic media. The important part of this concept is the emerging of a new form of social organization when electronic media grouping global world in one order. This situation will bring changes to the media messages process, since media has already shorthened the view, audio and touches through space and time [3].

2 MATTER OF DISCUSSION

2.1 Students' Motivation

Easier access of the internet has simplified the way people communicate with other people from another part of the world without face to face contact.

It is efficient, simple and has change our traditional ways of seeing and interacting with other people. According to APJII (Asosiasi Penyelenggara Jasa Internet Indonesia/Indonesia Internet Service Provider Association), internet user in Indonesia has reach the number of 132.7 million of people or equal to 51.5% of total population of Indonesia in the year of 2016. People in Java island is the biggest internet user in Indonesia, with the sum of user is reaching 86,339,350 users or equal to 65% of total internet user in Indonesia. Compare to 2014 data where internet user was only 88.1 million, the increasing number is as big as 44.6 million within 2 year from 2014 until 2016 [4].



One aspect that giving biggest contribution is the social media. Social media begins their popularity in since the early year of 2000. According to APJII, several media that is very popular in Indonesia in 2016: Facebook (71.6 million or 54%), Instagram (19,9 million or 15%), Youtube (14.5 million or 11%), Twitter (7.2 million or 5.5%) and other [4]. APJII also mentioned that social media user in Indonesia has already started their activities since they were as young as 10 years old. The composition of social media user is: house wives (22 million or 16.6%), students (8.3 million or 6.3%), university students (10.3 million or 7.8%) and workers/entrepreneur (82.2 million or 62%) [4].



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From the diagram above, we knew that social media knows no age limitation, working situation and other limitation. In other words, it has no limitation at all as long as you have internet access. Everybody could expressing their thought in social media without fear or shame. This has create cyber world as their second world after their real life in the real world. Smartphone plays significance role in this situation. Smartphone is so mobile that everybody can easily use it as their communication gadget at anytime and anywhere, and also as their entertainment media or for education. Smartphone is a simple handy gadget with operational system for all the people, where people could easily adding new applications, adding new features or changing it support to their needs [5]. Smartphone can also running on any application, that has change it into mobile komputer [6]. In short word, smartphone is the flexible window to the future cellular world. Most of the internet user in Indonesia is young generation from 20-24 years old (22.3 million) to 25-29 years old (24 million) or equal to 80% of internet user. They are the biggest user of internet in Indonesia compares to other age users [7]. About 80% kids and teenagers using internet for information finding to help them in solving their school paper, finding online friends (70%), accessing music (65%), and accessing video sites (39%). For that purposes, they are using personal computer (69%), laptop (34%) and smartphone (52%) (www.unicef.org). Smartphone owner has increasing to 89.9 millions (67.8%) in 2016 [4]. Based on the data, smartphone using for internet user has grown enormously in teenagers. This is because smartphone is easy to carry, light, handy and the price is affordable for teenagers. Besides that, smartphone also has several advance multifunctional features that support their life style. In a survey from Pew Research Centre to 2,252 students in United States of America in 2013 and 2016, smartphone user is significantly increasing among them, and it also shown that teenagers prefer to communicate through their gadget rather than physically face-to-face interaction with other. They even thought that communicating with telephone is old fashion and primitive [6]. According to [8] conduct a research that shows student can use internet for more than 4 hours a week (85% for playing game, 80% for e-mail, 60% for IM). Smartphone also used for making relationship and socialization with everyone, including family, friends, and lovers. Positive impact shows that 92% student just using it to say hello to their friends, and 88% making plan of spending time with their friends [6]. Several other positive impacts of social media [9] are:

- 1). Social aspect (video call, finding old friend, finding life partner, sharing with friend, showing your ability to the world, gathering with friend with same hobby, find more relation, etc)
- 2). Economic and bussiness aspect (bussiness promotion through internet/internet marketing, online shop, online service provider, internet banking, new job opportunity in new media area, etc)
- 3). Educational aspect (easy online journal access, ebook access, finding information, etc)
- 4). Individual capacity building (more self confidence, as relaxation medium, adding more skill from tutorial video, etc)

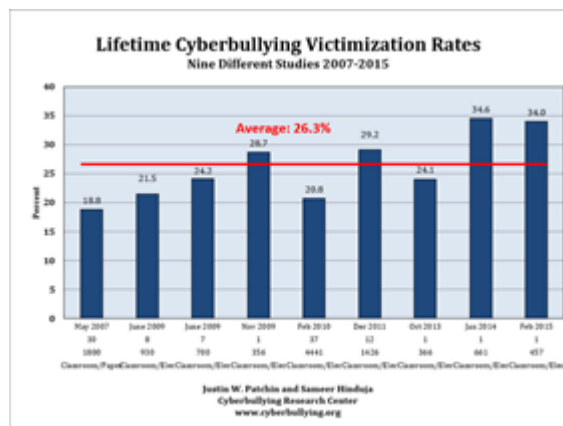
Besides all those positive impacts, social media also has it negative impacts [9], such as:

- 1). Social aspect (unsecure feeling, increasing of cyber crime

model, online prostitution, seperating people from their social environment, pornography, hoax information, black campaign, cyber bullying, hacking and cracking, copy right piracy, etc)

- 2). Health aspect (damaging eyes, wasting time, radiation exposure, back pain problem, unable to manage the time, exhausted)
- 3). Educational aspect (lowering academic level, lowering concentration and student focus, lazy, individual moral development inhibitant, etc)
- 4). Economical aspect (online shop fraud, increasing consumptive behaviour, decreasing offline shop/bankrupt, bank hacking, etc)
- 5). Security aspect (personal data spreading, computer virus spreading, location tracking, etc)

Social media fast growing together with advance smartphone and easy internet access, has increasing the possibility of cyber bullying. Compare to traditional bullying, cyber bullying is easier to do because the they don't have to meet each other. Several suicides cases had happens because of this cyber bullying.



One cyber bullying case in Medan city that shocked the country happened in 2017. A young man (18 years old) was caught because he was spreading several hate speech on Facebook about President of Republic of Indonesia, Joko Widodo and Indonesia Chief of Police, Tito Karnavian. When he was caught, his laptop and flashdisk full of photo of Joko Widodo and Tito Karnavian.



As a teenager, they tends to try new things and full of curiosity. They easily influenced by their peer groups, and start to expand their personal relations with boys and girls {10,11,12}. According to [13] said that individual behaviour is not just suddenly appear, but it is the sum of stimulation from internal

or external factor. Social media addicted is a big problem for every parents who have teenagers in their family. Teenagers are very vulnerable and needs more guidance from adult people for their better future. Children first school is started in their own family. Parents needs to interact and communicate more regular with their children in order to influenced their children with good norms and values [14,15].

3 CONCLUSION

Communication is the basic of all human interactions. Human interaction whether it is individual, group or organization is impossible could happens without communication. Communication process take place when human interact in communication activity, to be exact when they send message to objectify the communication motives. Social media is good for teenager, but it is also have negative impact on teenager's social life. Parents should always accompany their children and make sure that they get the positive benefit of social media. If not, teenagers will get many influenced from other, such as their peer groups, their online friends and other sources. Having real life friends is much better for the children then just having online friends.

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