Orientation Week University: An Usefulness Assessment

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Abstract: The purpose of this study was to obtain data on the evaluation of the implementation the Ahmad Dahlan University (P2K) program, which will then be learned to obtain a good campus introduction program model for new students. The current campus introduction model refers to the regulation of the General Guidelines for Introduction to Campus Life for New Students (PKKMB) in 2018 to introduce, prepare, and accelerating new students so that they are aware of their rights and obligations. It is necessary to continuously evaluate the implementation of the P2K so that it continues to optimize the implementation that it is following existing policy achievements. This research method uses quantitative research, the population of new student subjects in UAD 2018 amounted to approximately 6500. Sampling using random sampling techniques amounted to 30% of the population. The results showed four aspects, namely Usefulness, Easy to use, Easy to learn, and Satisfaction. Obtained data of each aspect is Usefulness 40.24% strongly agree, Easy To Use 61.91% agree, Easy To Learn 68.69% agree, and Satisfaction aspects 56.25% agree, and the highest overall total is 58.98% agree will be overall Satisfaction.

Index Terms: orientation week, university, usefulness assessment

1 INTRODUCTION
Higher education is an educational institution that carries the mandate to educate students with a set of knowledge and skills that can be applied to their environment. [1] As a provider of tertiary education, tertiary institutions emphasize the development of knowledge and technology. [2] The task of the tertiary institution is to prepare graduates who can become agents of social change. Universities or colleges are social institutions that can take a role in society. [3] Every tertiary institution is essentially an institution whose activities emphasize the interests of students, parents, lecturers, employees, and the public who use graduates. Formally, tertiary education is a continuation of senior secondary education, which has differences. [4] Karsiman said that becoming a new student is the stage of entering further education, after completing the previous education stage. At this stage of further education, students will follow a higher education process, whose success is determined not only by academic ability but also by maturity, independence, and hard work. A skill that explains before must be maintained as hard as possible, in order to complete the assignments as a student and complete the study with the best achievements. New students need to be introduced first before familiarizing themselves in the college environment with campus orientation and introduction (OSPEK) activities. [5] Generally, OSPEK held as a means of introducing the campus environment. [6] The implementation of OSPEK based on the Decree of the Director-General of Higher Education Number 38 / DIKTI / Kep / 2000 concerning the Arrangement of New Student Admission Activities in Higher Education. The purpose of OSPEK is to provide an initial introduction for new students to various aspects of college life, such as university status, academic regulations, curriculum systems, ways of studying in college, student ethics, and student organizations. [5] Students' understanding of tertiary institutions, vision, mission, and curriculum, as well as other matters, are conveyed when OSPEK activities take place. OSPEK develop the characteristics and to think patterns of new students from the transition period of high school to college. [7] Because new students have not shown the character of young adults, one of the characteristics that often found in new students is that they are not ready to carry out the process of higher education, which will be used in the community. [8] Building and developing human resources is the goal of higher education, namely. [9] Entering campus life, new students need psychological and social preparedness. Thus, how to prepare for character and mindset in order to become graduates who are ready in the community. Besides, OSPEK is an activity that can deliver psychologically and socially for new students to adapt quickly to teaching and learning in higher education. OSPEK activities include the introduction of facilities and infrastructure to support academic activities that they must understand in addition to social interaction with senior students and employees, especially educational staff. [10] For first-year students, a social and supportive environment is one of the characteristics of the orientation, which is used as a time to explore the social environment of the university. Therefore, OSPEK is very important as a gateway to campus life as well as an initial step in the introduction and development of academic culture. Implementation of the OSPEK/Campus introduction program (P2K) has been arranging in the rules of the ministry of education and the culture of Indonesian. [11] The Ministry of Education and Culture of the Republic of Indonesia in Decree number 25 / DIKTI / Kep / 2014 on the General Guide to Introduction to Campus Life for New Students states that the introduction program must be planned so that it can be used as the right moment to instill character education to new students. New students are expected to obtain information about the education system in universities starting from the academic and non-academic fields. This campus introduction program can be used as a starting point for initiating fostering idealism, instilling and fostering an attitude of love for the motherland, caring for the environment in order to create a generation that is honest, intelligent, caring, responsible, and resilient. [12] Orientation is an initial activity that introduces the university life that will be undertaken. Therefore, this activity can be used as a support for the academics of higher education to support the creation of an academic culture conducive to the organization of the dharma of higher education. OSPEK or Campus Introduction Program or regulation is called PKKMB. Aims to introduce, prepare and accelerate new students in the transition process to students who are aware of their rights and obligations, including among others the higher education system of academic and student activities as well as campus policies, as well as state defense material, radicalism, drug use so that they can support the success of their studies at university. Also, it is necessary to strengthen the internal regulations of
higher education to avoid violations of the rules, norms and ethics, and law, especially related to the prevention and control of hazing, violence, and other things that can threaten campus life and the strength of the Republic of Indonesia. Based on the previous facts, it is necessary to develop, optimize, and organize campus introduction program activities, especially to students of Ahmad Dahlan University. Of course, to obtain optimal activities, it is important to evaluate the implementation of the campus introduction program. The results of the evaluation will measure the achievement of objectives, barriers that occur, and suggestions, and input P2K activity models going forward.

2 RESEARCH METHODS

[13] This research method uses descriptive quantitative methods, in which quantitative research uses the instrument as a data collection tool in the form of numbers. Qualitative research was chosen to get a simple number related to the achievement of P2K carried out with the aim under existing policies. [13] The figures obtained are summarized, and the results of the study. This research was conducted at Ahmad Dahlan University after an orientation period in September 2018. The subjects of this study were students from the 2018 Force at Ahmad Dahlan University in Yogyakarta, totaling approximately 6500 students. For samples taken using a random sampling technique. After using random sampling, data obtained by 30% of the total number of students or a total of 2234 students. In this study, researchers collected data from the form of numbers obtained through scale instruments that have been made and distributed to students. [14] The scale uses the "scales Lund questionnaire." Use Lund questionnaire has four aspects that are examined, namely Usefulness, Easy to use, Easy to learn, and Satisfaction.

3 RESULT

After the instrument is distributed, the following data are obtained:

<table>
<thead>
<tr>
<th>Statement</th>
<th>Percentage</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Usefulness</td>
<td>Easy to use</td>
<td>Easy to learn</td>
</tr>
<tr>
<td>Strongly Agree</td>
<td>40.24%</td>
<td>52.49%</td>
</tr>
<tr>
<td>Agree</td>
<td>40.18%</td>
<td>16.90%</td>
</tr>
<tr>
<td>Disagree</td>
<td>40.75%</td>
<td>16.90%</td>
</tr>
<tr>
<td>Strongly Disagree</td>
<td>16.53%</td>
<td>12.49%</td>
</tr>
</tbody>
</table>

Utilization of Campus Introduction Program (P2K) presented by Ahmad Dahlan University as a whole, students agree with the number of 58.98% students. As for suggestions given by students to improve, in terms of material, 1446 students are choosing the topic of material that is "Becoming an Outstanding Student" in P2K activities. Then, in terms of the method of delivering the material, students prefer dialogues such as questions and answer with the speaker. Then in terms of facilities and infrastructure, students prefer video or audiovisual media. In terms of the time of the implementation of the activity, students gave suggestions that P2K activities should not be too early and not carried out in 2 stages. In terms of facilities, the implementation of the P2K needs to be carried out in a wider place. In terms of the speaker, it is necessary to present a more competent speaker. While from the opening side of P2K itself, students proposed to present...
capital artists or national figures. Based on the data above as well as suggestions and criticisms from students, it can be concluded that overall the implementation of P2K that has been carried out by Ahmad Dahlan University has met the criteria and rules that apply in Indonesia. Nevertheless, there are some suggestions and opinions of new students. As initial learning from new students, certainly, the material and effective implementation of P2K is desired by students. [15] This effective learning is learning from what received and what is given by the instructor, so that knowledge, concepts, and skills are embedded and attitude development. Therefore, students’ suggestions and input are taken into consideration by Ahmad Dahlan University P2K Organizers to improve P2K going forward.

4 CONCLUSION
From the existing rules, the implementation of the campus introduction program or P2K at Ahmad Dahlan University is ever and follows the objectives of the established rules. Of course, in implementing P2K, it is necessary to continue to optimize the quality of P2K from year to year. This research has been carried out as a form of evaluation and basis for developing a better P2K. This research is looking for four aspects, namely Usefulness, Easy to use, Easy to learn, and Satisfaction from P2K. Based on the results of the study, 2234 students were obtained from 6000 students of Class 2018 who had filled the P2K evaluation questioner. Based on four aspects studied, the highest results from each aspect obtained were: Usefulness 52.49% agreed, Easy To Use 61.91% agreed, Easy To Learn 58.69% agreed, Satisfaction 56.25% agreed, with an average of overall averaged 58.98% agree. Thus, it can be said that the P2K that has been implemented has entered into the criteria and is following existing rules. Some suggestions submitted by students, help to optimize the quality of P2K in the following year. Thus, it is expected that the implementation of P2K UAD can provide benefits for new students of the next generation.

5 REFERENCES
[14] Lund, A. M. “Measuring usability with the use questionnaire 12” Usability interface, vol. 8, no. 2, pp. 3-6, 201