

Revealed Comparative Advantage And Trade Competitiveness In Global Vegetable Products

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Abstract: The role of comparative advantage has great significance in guiding international trade and business. The closed economies which create artificial barriers to trade and commerce hardly benefit by pursuing such restrictive policies. The objective of the article was to evaluate the revealed comparative advantages (RCA) of global vegetable trade as well as the stability and duration of Balassa indices by employing Kaplan-Meier survival function and Markov transition probability matrices. Findings reveal that Netherlands, Spain, and Mexico were the major exporters of the selected vegetables in the period evaluated, together giving 54% of all products exported – the top10 countries, therefore, consisted 74% of concentration, dominated by the fresh or chilled tomatoes which accounts for more than 40% of trade among the [examined] products for all the periods analysed. The Balassa indices, nonetheless, were the highest for Spain and Thailand. Generally, comparative advantages seem to have weakened for most of the countries as demonstrated by the stability tests and mobility indices.

Index Terms: export, mobility, revealed comparative advantage, stability, trade, vegetable

1 INTRODUCTION

Why do nations trade? and How should a nation conducts its trade policy? are the two most central questions in international and agricultural economics. One of the most influential answers to the former question is the theory of comparative advantage and competitiveness. Its connection with economic progress and integration was extensively examined by [1] [2] [3]. It is an economic theory about the work gains from trade for individuals, firms, or nations that arise from differences in their factor endowments or technological progress. [4] reveals that the main tool of neoclassical trade theory is centered on comparative advantage driven by both sources of factor endowment or technological advancement. The author further emphasizes that in practice, factor endowment coexists with institutional differences and technological progress. The theory of comparative advantage provides an explanation of gains from trade and specialization, which is usually considered as a positive theory about the predictions of the directions and the terms of trade. [5] evaluates the measurement and theory of comparative advantage with a view to understanding trends in trade and agricultural production in OECD and developing countries. His study attempts to review the indicators of comparative advantage such as those connected with “direct resource cost”, “revealed comparative advantage”, “production cost”, and “trade liberalization”. [6] estimates export competitiveness and the analysis changing export specialization and economic conditions of Lithuania in the context of “economic integration” to the European Union (EU) and “globalization” in 2000 - 2007. The analysis of the export competitiveness, specialization, and pattern reveals that the total export of Lithuania largely depends on the export commodities of traditional industries due to the raw material resources and the level of technology. [7] measures the export competitiveness of Fiji from 1998 to 2002 with “trade-based indices” of the Revealed Comparative Symmetric Advantage (RSCA), Net Trade Revealed Comparative Advantage (NTRCA) index, and Revealed Comparative Advantage (RCA).

His results of the RSCA and RCA reveal “competitive advantage” in some commodities. Moreover, the Net RCA index of his research reveals a weak specialization in most of Fiji’s export commodities. “Since exports are a primary source of foreign exchange for small and vulnerable economies, its long-term survival is dependent upon its ability to compete with exports of similar products from other countries in the international market” [7]. In consideration of traditional RCA measures along with dynamic comparative advantage, [8] evaluates the determinants of Kiwifruit export growth in New Zealand by adopting the revealed comparative advantage constructed by [9]. The outcome of their analysis reveals that New Zealand has a high level of comparative advantage and export enhancement in Kiwifruit during the last three decades. The size of the market, national and trading partners’ incomes, and seasonality were the key determinants of this success. [10] evaluated the effects of agri-food trade of the EU accession on the New Member States. Their findings reveal a significant effect on the intensity of the New Member States agri-food trade after the accession, despite the fact that there was a negative balance of trade. On the basis of empirical evidence, [11] assess the export competitiveness of fruits and vegetable products of the European Union (EU-27) in the world market. They concluded that majority of the EU-27 member states with the comparative advantages in vegetable and fruit products specialized in a particular segment or niche fruit and vegetable products. Similarly, [12] estimated production trends, export competitiveness and market efficiency of vegetables in India. The outcome of the study indicated an increase in the export quantity and that the Nominal Protection Coefficient (NPC) for all vegetables is less than 1; showing an impressive competitiveness in the global markets. The article evaluates revealed comparative advantages and export competitiveness in global vegetable trade. It therefore, contributes to the existing literature in several ways. First, it applies the theory of revealed comparative advantages on a specific vegetable product groups. Second, it examines products which are outstanding from a development economic perspective as vegetables are mainly produced and exported by developing countries. Finally, it aims to identify the factors lying behind comparative advantages and competitiveness. The structure of the article is organized as follows: Section 2 provides the methodology followed by section 3 which elucidates the findings and discussion. Conclusions are provided in section 4.

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2. MATERIALS AND METHODS

The article is based on the seminal work of [9] in terms of scientific methods. Balassa's measurement of comparative trade advantage is calculated by different index numbers based on the notion of Ricardian trade theory. The original index of revealed comparative advantage defined as follows [9]:

$$B_{ij}=RCA_{ij}=\left(\frac{X_{ij}}{X_{it}}\right)\left/\left(\frac{X_{nj}}{X_{nt}}\right)\right. \quad (1)$$

Where, X represents export, i indicates a given country, j is a given product, t is a group of products and n is a group of countries. It follows that a revealed comparative advantage (or disadvantage) index of exports can be calculated by comparing a given country's export share of its total exports with the export share in total exports of a reference group of countries. If the value of Balassa index is greater than 1 [i.e, $B > 1$], a given country has a comparative advantage compared to the reference countries or, on the other hand, a revealed comparative disadvantage if the Balassa index is < 1 [i.e, $B < 1$]. The source of data is global vegetable exports at HS6 level for 1996-2015. The Balassa-index has been criticised because it usually ignores the different effects of agricultural policies and shows asymmetric values. Trade structure is deformed by different state interventions and trade limitations while the asymmetric value of the Balassa index reveals that it extends from one to infinity if a country enjoys a comparative advantage, but in the case of comparative disadvantage, it varies between zero and one, which overestimates a sector's relative weight. Moreover, a number of specifications of the revealed comparative advantage (RCA) index has been evaluated by the following studies: [13]; [14]; [15]; [16]; [17]; [18]; [19]; [20]; [21]; and [22]. The article also checks the stability and duration of the RCA index in two steps using STATA software. First, Markov transition probability matrices are calculated and then summarized by using the mobility index, evaluating the mobility across countries and time. Second, following [11], a survival function $S(t)$ can be

estimated for by the using the non-parametric Kaplan–Meier product limit estimator, which pertains to the product level distribution analysis of the RSCA index. Following [11], a sample contains n independent observations denoted $(t_i; c_i)$, where $i = 1, 2, \dots, n$, and t_i is the survival time, while c_i is the censoring indicator variable C (taking on a value of 1 if a failure occurred, and 0 otherwise) of observation i . Moreover, it is assumed that there are $m < n$ recorded times of failure. Then, we denote the rank-ordered survival times as $t(1) < t(2) < \dots < t(m)$. Let n_j indicate the number of subjects at risk of failing at $t(j)$ and let d_j denote the number of observed failures. The Kaplan–Meier estimator of the survival function is then (with the convention that $S(t) = 1$ if $t < t(1)$):

$$\hat{S}(t) = \prod_{t(i) < t} \frac{n_j - d_j}{n_j} \quad (2)$$

The article employs global vegetable trade data of World Bank (2016) World Integrated Trade Solution database at HS-6 level between 1996 and 2015 with these product codes included: 070110, 070200, 070310, 070320, 070511, 070610, 070700, 070970, 071410, and 071420. The article excludes imports analysis and concentrated on exports of the revealed comparative advantage index (B or RCA index).

3. FINDINGS AND DISCUSSION

It has been calculatedly evidenced that Netherlands, Spain, and Mexico were the most important exporters of vegetables in the periods estimated, accounting for 45% of all the exported products (Table 2). Consequently, the top 10 countries displayed a concentration of 74% (Table 1). Furthermore, between the time periods 1996-2000, 2001–2005, 2006–2010, and 2011–2015, Netherlands, Spain, Mexico, China, Thailand, United States, France, Canada, Belgium, and Italy, reproduced 80%, 78%, 71%, and 72%, of global total exports of vegetable products respectively.

Table 1. Top 10 world exporters of vegetables, 1996-2015, by country (in 1000 US\$)

Country	1996-2000	2001-2005	2006-2010	2011-2015	1996-2015
Netherlands	1535724	1888512	3174519	3840328	2609771
Spain	1284069	1740482	2374535	2659727	2014703
Mexico	896173	1265748	1919282	2672894	1688524
China	151708	535129	1534642	2451297	1168194
Thailand	339253	289169	598118	1309484	634006
United States	421222	534113	734013	806357	623926
France	245782	297004	539174	663467	436357
Canada	187023	359057	476873	612903	408964
Belgium	132804	411362	489412	501721	383825
Italy	259163	304457	439916	457663	365300
Concentration	80%	78%	71%	72%	74%

Note: Countries are listed in decreasing order based on their 1996-2015 averages.

Source: Own composition based on WITS (2016) data

Table 2: TOP 10 vegetable exporters in the world, 2006-2015, percentage

Country	2006-2010	Country	2011-2015	Country	1996-2015
Netherlands	18%	Netherlands	17%	Netherlands	19%
Spain	14%	Spain	12%	Spain	14%
Mexico	11%	Mexico	12%	Mexico	12%
China	9%	China	11%	China	8%
Thailand	3%	Thailand	6%	Thailand	5%
United States	4%	United States	4%	United States	4%
France	3%	France	3%	France	3%
Canada	3%	Canada	3%	Canada	3%
Belgium	3%	Belgium	2%	Belgium	3%
Italy	3%	Italy	2%	Italy	3%
Top10 Total	71%	Top10 Total	72%	Top10 Total	74%

Source: Own composition based on WITS (2016) data

Regarding the global vegetable imports, United States, France, Canada, China, Belgium, Netherlands, and Italy, were among the top 10 major buyers of the selected vegetables globally between the periods 1996 and 2015 (Table 3). These countries were also among the top 10 major sellers of world

vegetables due to the re-exportation of value added products as a result of technological advantage. It is important to note that the concentration of the top 10 world importers of vegetables were 67%, 66%, 62%, 63%, and 64% in the evaluated sub-periods respectively (Table 3).

Table 3. Top 10 world importers of vegetables, 1996-2015, by country (in 1000 US\$)

Country	1996-2000	2001-2005	2006-2010	2011-2015	1996-2015
United States	1211849	1677579	2462334	3401822	2188396
Germany	1400279	1511544	2242623	2475790	1907559
United Kingdom	649717	933930	1362241	1340033	1071481
Russian Fed.	188740	241138	960725	1529606	730052
France	482568	594712	891560	943806	728162
China	26764	251557	753509	1846773	719651
Netherlands	536447	439546	660928	821794	614679
Canada	341049	482227	720888	869916	603520
Belgium	87849	265860	380278	455851	297460
Italy	126619	210686	331478	371392	260044
Concentration	67%	66%	62%	63%	64%

Note: Countries are listed in decreasing order based on their 1996-2015 averages.

Source: Own composition based on WITS (2016) data

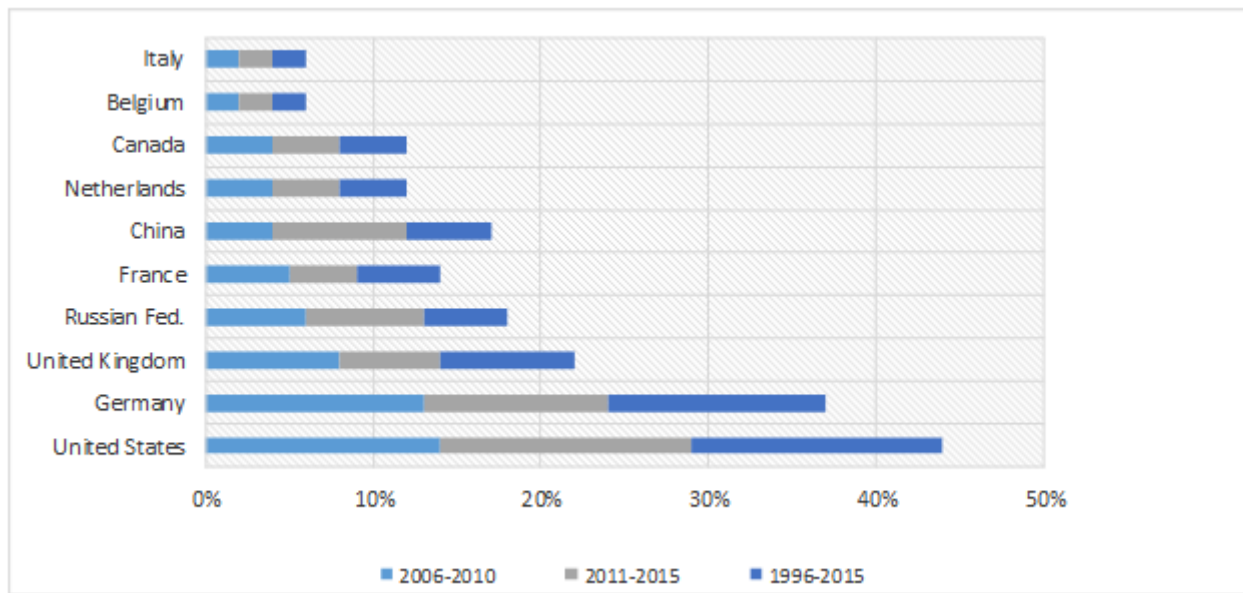


Figure 1: TOP 10 vegetable importers in the world, 2006-2015, percentage
Source: Own calculations based on WITS (2016) data

As for the vegetables by product, the most traded vegetable type is the fresh or chilled tomatoes (070200) which accounts for more than 40% of trade among the selected and examined

products, followed by the fresh or chilled onions and shallots (070310) which represents 12% of the total vegetable trade (Figure 2).

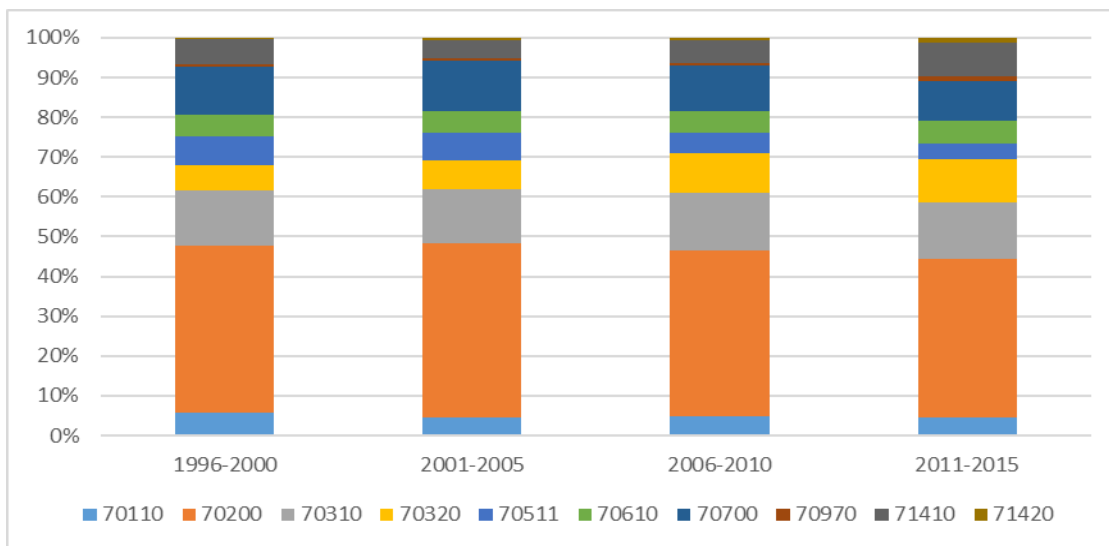


Figure 2. Global vegetable exports, 1996-2015, by product (in 1000 US\$)
Source: Own calculations based on WITS (2016) data

Note: 070110 -- Seed potatoes; 070200 -- Tomatoes, fresh or chilled; 070310 -- Onions and shallots, fresh or chilled; 070320 -- Garlic, fresh or chilled; 070511 -- Cabbage lettuce, fresh or chilled; 070610 -- Carrots and turnips, fresh or chilled; 070700 -- Cucumbers and gherkins, fresh or chilled; 070970 -- Spinach, fresh or chilled; 071410 -- Manioc, fresh or dried; 071420 -- Sweet potatoes, fresh or dried.

COMPARATIVE ADVANTAGE– patterns and stability
 With the calculation of Balassa indices, the specialisation of countries in the global vegetable trade becomes manifested. It is obvious that Spain had the highest comparative advantage (Table 4) and Thailand with the most stable comparative advantage (Figure 2) in all the examined periods among the most important vegetable exporters in the world, suggesting high potentials for competitiveness. Canada, Belgium, China,

and Italy also had relatively high comparative advantages in global vegetable exports, while similar numbers for other countries examined have varied significantly. It is crucial to note that Netherlands, Spain, and Mexico, despite being three of the largest global vegetable exporters, have generally decreasing and low comparative advantages compared to Thailand.

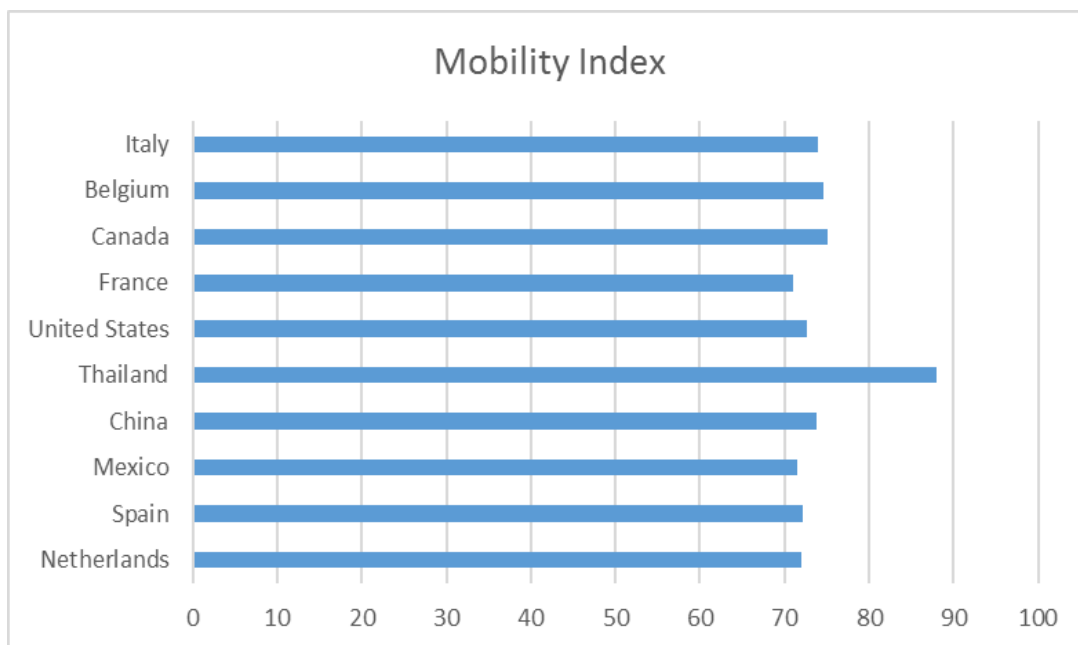
Table 4. Balassa indices for top 10 global vegetable exporters, 1996-2015

Country	1996-2000	2001-2005	2006-2010	2011-2015	1996-2015
Netherlands	3.91	3.39	3.59	4.11	3.75
Spain	5.02	5.31	5.24	5.76	5.33
Mexico	2.46	2.32	2.53	2.49	2.45
China	1.01	1.14	0.85	0.72	0.93
Thailand	5.89	5.17	4.60	4.32	4.99
United States	0.82	1.04	1.20	1.12	1.04
France	0.66	0.65	0.71	0.62	0.66
Canada	0.49	0.63	0.63	0.80	0.64
Belgium	0.95	0.84	0.69	0.64	0.75
Italy	1.02	0.74	0.75	0.76	0.82

Source: Own calculations based on WITS (2016) data

The degree of mobility in the RCA indices is measured by using the mobility index based on the Markov transition probability matrices (Figure 3). The findings demonstrate a relatively low mobility of the revealed comparative advantage (RCA) index in global vegetable trade for Thailand, putting forward stable competitive potentials. It is obvious that more

than 72% of the various vegetable product groups with a comparative advantage remained pertinacious for Canada, Belgium, Italy, and China, although the lowest mobility measures appertain to France, United States, Mexico, Netherlands, and Spain

**Figure 3.** The mobility indices of RCA, 1996-2015, by country, percentage

Source: Own composition based on WITS (2016) data

Considering the duration of revealed comparative advantages in the world vegetable exports, the non-parametric Kaplan–Meier product limit estimator was analysed. As elucidated in the methodology section, equation 2 was applied on the panel dataset and results revealed that in general the survival times are not continual over the period evaluated (Table 5). Survival

chances of 97% at the commencement of the period drastically reduced to 6% by the end of the period, indicating that there exists stiff competition in global vegetable trade. Results differ by various product groups, proposing that the highest survival periods exist for fresh or chilled carrots and turnips, giving the broad majority of world vegetable trade.

Table 5: Kaplan-Meier survival rates for Balassa indices and tests for equality of survival functions in world vegetable trade, by product, 1996–2015

Year	Survivor function	70110	70200	70310	70320	70511	70610	70700	70970	71410	71420
1996	0.9696	0.9659	0.9677	0.9677	0.977	0.9674	0.977	0.9677	0.9721	0.9612	0.9718
1997	0.9387	0.9312	0.935	0.935	0.9486	0.9346	0.9628	0.935	0.9436	0.9221	0.9383
1998	0.9073	0.8959	0.9018	0.9018	0.9197	0.906	0.9433	0.9018	0.9146	0.878	0.9091
1999	0.8729	0.8601	0.868	0.868	0.8853	0.8672	0.918	0.8632	0.8849	0.8385	0.8746
2000	0.8367	0.8236	0.8335	0.8335	0.8451	0.8327	0.8919	0.824	0.8493	0.7986	0.8344
2001	0.8002	0.7864	0.7982	0.7982	0.8041	0.8024	0.8703	0.784	0.8129	0.7531	0.7937
2002	0.7619	0.7485	0.7619	0.7567	0.7623	0.766	0.8421	0.7433	0.7754	0.7073	0.7573
2003	0.7236	0.7041	0.7299	0.7144	0.7144	0.7285	0.8185	0.7017	0.7424	0.666	0.72
2004	0.6836	0.6587	0.6967	0.6711	0.6656	0.6898	0.7937	0.6592	0.7025	0.6241	0.6815
2005	0.6436	0.6179	0.6622	0.6267	0.6161	0.6499	0.7675	0.6156	0.6729	0.5761	0.6418
2006	0.6016	0.5759	0.6261	0.5811	0.5657	0.6086	0.7465	0.5764	0.6359	0.5222	0.5947
2007	0.5592	0.5325	0.5818	0.5342	0.5143	0.5717	0.7239	0.5357	0.5974	0.4733	0.5522
2008	0.5137	0.4812	0.5355	0.4856	0.4617	0.5327	0.6992	0.4931	0.5566	0.4231	0.502
2009	0.4639	0.4285	0.4868	0.4351	0.4077	0.4843	0.6629	0.4482	0.5133	0.3717	0.4433
2010	0.4142	0.3732	0.4499	0.3824	0.3521	0.4476	0.6227	0.4007	0.4666	0.3136	0.3896
2011	0.3609	0.3146	0.4009	0.3268	0.2945	0.4069	0.5888	0.3497	0.4072	0.2544	0.34
82012	0.3052	0.2596	0.3553	0.2674	0.2343	0.3607	0.5486	0.2941	0.3517	0.1999	0.2782
2013	0.2397	0.199	0.2907	0.2025	0.1704	0.306	0.4821	0.2317	0.2877	0.1374	0.2107
2014	0.1646	0.1294	0.2246	0.1289	0.1007	0.2365	0.4164	0.158	0.1962	0.0785	0.1341
2015	0.0604	0.0388	0.1225	0.0352	0.0183	0.129	0.265	0.0574	0.0892	0.0071	0.0366
Log-rank test	0.0000										
Wilcoxon test	0.0000										

Source: Own calculations based on WITS (2016) data

The equality of the survival functions across the top 10 countries can be evaluated using two non-parametric tests (Wilcoxon and Log-rank tests). Results of the tests indicate that the hypothesis of equality across survivor functions can

be rejected at the 1% level of significance, meaning that similarities in the duration of comparative advantage across most important global vegetable exporters are absent (Table 6).

Table 6: Kaplan-Meier survival rates for Balassa indices and tests for equality of survival functions in world vegetable trade, by country, 1996–2015

Year	Survivor function	Netherlands	Spain	Mexico	China	Thailand	United States	France	Canada	Belgium	Italy
1996	0.969	0.99	0.985	0.979	0.959	0.958	0.96	0.965	0.957	1.0845	0.965
1997	0.938	0.974	0.969	0.9574	0.9192	0.910	0.9297	0.9244	0.92	1.0426	0.929
1998	0.907	0.963	0.953	0.929	0.878	0.873	0.898	0.883	0.876	1.0007	0.888
1999	0.872	0.963	0.936	0.900	0.841	0.831	0.861	0.841	0.838	0.958	0.846
2000	0.836	0.945	0.918	0.870	0.804	0.788	0.829	0.799	0.799	0.916	0.804
2001	0.800	0.926	0.900	0.852	0.766	0.745	0.796	0.757	0.755	0.874	0.761
2002	0.761	0.906	0.881	0.826	0.722	0.696	0.762	0.719	0.705	0.836	0.717
2003	0.723	0.885	0.860	0.785	0.683	0.646	0.726	0.680	0.671	0.798	0.673
2004	0.6836	0.8636	0.846	0.743	0.64	0.597	0.690	0.629	0.636	0.758	0.628
2005	0.643	0.840	0.823	0.707	0.602	0.552	0.652	0.589	0.600	0.709	0.582
2006	0.601	0.814	0.798	0.661	0.553	0.512	0.613	0.548	0.563	0.660	0.536
2007	0.559	0.805	0.772	0.637	0.503	0.461	0.572	0.505	0.519	0.608	0.488
2008	0.5137	0.7958	0.743	0.603	0.452	0.409	0.529	0.461	0.472	0.547	0.439
2009	0.463	0.761	0.711	0.557	0.406	0.357	0.484	0.401	0.430	0.485	0.389
2010	0.414	0.736	0.675	0.508	0.352	0.303	0.436	0.348	0.386	0.428	0.350
2011	0.360	0.706	0.648	0.452	0.296	0.248	0.383	0.292	0.338	0.360	0.301
2012	0.3052	0.6715	0.616	0.4025	0.2369	0.1928	0.3261	0.2414	0.2935	0.2971	0.248
2013	0.2397	0.6267	0.575	0.3577	0.173	0.135	0.25	0.185	0.2227	0.2179	0.190
2014	0.1646	0.564	0.517	0.2782	0.104	0.0742	0.175	0.111	0.1641	0.1416	0.123
2015	0.0604	0.4512	0.414	0.1855	0.020	0.0074	0.052	0.022	0.0656	0.0425	0.037

Source: Own calculations based on WITS (2016) data

Results of survival functions of the examined countries differed, proposing that the highest survival periods exist for Netherlands, giving the broad majority of world vegetable trade, while the lowest exist for Thailand.

4. CONCLUDING REMARKS

The article evaluates the revealed comparative advantage and competitiveness of vegetables in world trade, addressing special attention to its stability and duration. It has reached several conclusions. First, by assessing the characteristics of global vegetable trade, it has been observed that Netherlands, Spain, and Mexico were the major exporters of the selected vegetables in the period evaluated, together giving 54% of all products exported – the top10 countries, therefore, consisted 74% of concentration. On the contrary, The United States, Germany and The United Kingdom were the main importers, mainly for re-exporting and domestic consumption purposes. Second, the analysis has clarified that the most traded vegetable type is the fresh or chilled tomatoes (070200) which accounts for more than 40% of trade among the selected and examined products for all the periods analyzed, followed by the fresh or chilled onions and shallots (070310) which represents 15% of the total vegetable trade. Third, the estimation of the Balassa indices indicated that Spain and Thailand had the highest comparative advantages in all the examined periods among the most important vegetable exporters globally. However, the findings demonstrate a relatively low mobility of the RCA index in global vegetable trade for Thailand, suggesting stable competitive potentials. Lastly, according to survival tests, survival chances of 97% at the commencement of the period reduced to 6% by the end of the period, indicating that fierce competition exists in world [examined] vegetable trade.

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