Map-Reduced Tighter Upper Bound For High Average Utility Pattern Mining For Big Data

R.Vasumathi, Dr.S.Murugan

Abstract: High utility itemset mining is gaining momentum in the field of data mining techniques. The problem of high utility itemset mining is an extension of the problem from the frequent itemset mining. Frequent itemset mining is a well-liked problem in the data mining task which considers finding the frequent patterns in the database. Several algorithms are proposed to mine the high utility itemsets. In this paper, we proposed a method high average utility itemset mining in big data. The number of distinct items and the size of the databases are both too large. Hence, two new tighter upper bounds are used to reduce the irrelevant itemset in the database. We try to implement a new algorithm, two new tighter upper bounds for high average utility pattern mining using map reduced algorithm to reduce the search space and processing time. Experiments conducted on real-time server data sets and compare various parameters with the existing algorithms.

Index Terms: Data Mining, Frequent Itemset Mining, Association Rule Mining, High Utility Itemset Mining, Big Data.

1. Introduction:

Data mining techniques are used to find the useful information from a large database and is called knowledge discovery in database (KDD)[1],[7]. Association Rule Mining and Frequent itemset mining are basic operations in data mining [4]. Infrequent itemset mining and the association, rule mining was a principal concern in data mining and applied in real-life applications [9]. Frequent itemset mining techniques depends on the support and confidence framework where the frequency of items should be greater than the minimum support threshold [1],[2]&[8]. High utility itemset mining identifies the itemsets where item utility satisfies a given threshold value [3]. Big Data is a collection of a large dataset that cannot be processed using traditional computing techniques. Big Data is not merely a data rather it has become a complete subject which involves various tools, techniques, and framework[11]. The quantity or profit Associated with every item in a database is called the utility of that itemset. The utility of items in the transaction database involves following two aspects:

- (1) The importance of distinct items called external utility(e), and
- (2) The importance of items in transactions called internal utility(i).
 - Utility of Itemset (U) = external utility (e) * internal utility (i)[5].

2. BACKGROUND OF STUDY:

Vasumathi.R, Dr.S.Murugan proposed an algorithm EHAUPMBD(Efficient high average-utility pattern mining for big data). The HAUI value is applied for big data. The number of transactions is reduced using the threshold value. The Hadoop platform is used to reduce the execution time and memory space. The map-reduce algorithm is used to reduce the number of transactions in the transaction database. Jimmy Ming-Tai Wuet.al. proposed tighter upper bound for greatly reduces the search space.

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Three upper bound models are used namely (i) average utility upper bound (ii) Loosed-utility upper bound (iii) Revised tighter bound. Further, these upper bound models are used to prune the search space. Philippe Fournier-Vigeret.al. proposed an algorithm average utility (AU) list structure is used to discover the HAUIs more efficiently. A depth-first search algorithm explores the search space without candidate generation and pruning strategy. It is used to reduce the search space and speed up the mining process

3. EHAUPMBD ALGORITHM

The method EHAUPMBD calculated HAUUBI values and HAUI is calculated using HAUUBIs. Next, auub values are calculated. If auub values are less than the minimum threshold value, then the corresponding item set is removed. The map-reduce algorithm applied to reduce the search space.

4. Proposed Algorithm MRTUB-HAUPM

In this section, two new tighter upper bounds are used for HAUIs. The algorithms developed in this section to show the proposed upper bounds are tighter than the previous algorithm and the shows the improved pruning strategy.

Algorithm 1TUB-HAUPMBD

I/P: A transaction database D with profit value p, and threshold value λ

O/P: A set of HAUIs Step 1: set HAUIs= \$\phi\$

Step 2: generate the modified Database D^m and Ascending order S by Das per algorithm 3

Step 3: set $\lambda = TU \times \lambda$;

 $\begin{array}{lll} \text{Step 4: for each item } i_k \text{ in } S=\{i1\ ,i2\ , \i_n\} \text{ do} \\ \text{Step 5: } & \text{set the current itemset } i_c=(i_k) \\ \text{Step 6: } & \text{set sub-list } S'=\{i_k,i_K+1,....i_n\}; \\ \text{Step 7: } & \text{run find } \text{ HAUIs } \{D^m,\ i_c,\ S',\ \lambda c,\ \} \end{array}$

HAUIs);

Step 8: end for Step 9: return HAUIs. Step 10: map-stage:

Step 11: All the Key-value pairs separated From a set of data

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Step 12: Reduce Stage:

Step 13: Integrated all the same set of Key-value pairs

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Step 14: Transactions reduced in D.

Algorithm	2 -	FIND	HAUI	FUNCTION
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Aigoriuii	III 2 - FIND HAUI FUNCTION
Step 1: fu	unction find HAUIs (D ^m , i _c , S', λ c, HAUIs)
Step 2:	set total utility TU=0;
Step 3:	set transaction – rival tight upper-bound for
	the entire dataset $tr = 0$;
Step 4:	for each transaction T€D ^m where T Э it do
Step 5:	tu = t u + u(ic,T)
Step 6:	if S' ≠ φ then
Step 7:	$tr = t r + trtub(i_c, T)$
Step 8:	end if
Step 9:	end for
Step 10:	if tu≥ λ ^c then
Step 11:	HAUIs ←i _c ;
Step 12:	end if
Step 13:	if tr $\geq \lambda^c$ then go to step 3.
Step 14:	end if

Algorithm 3 - REMOVE IRRELEVANT ITEMS					
I/P: A tra	nsaction Table D with unit profit value p				
O/P: Mod	dified Database D ^m .				
Step 1: c	lo				
Step 2:	the set of irrelevant item U is φ				
Step 3:	for each item i in D do				
Step 4:	calculate auub value of i;				
Step 5:	if auub value of i is < threshold				
	count then				
Step 6:	U←I				
Step 7:	D←D\i;				
Step 8:	end if				
Step 9:	end for				
Step 10: while the unpromising item U is not					
empty					
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Step 11: D using auub value by ascending order

Step 12: $D^m \leftarrow D$;

Step 15: end function.

Step 13: return the ascending order of items and the modification dataset Dm.

5. RESULT AND DISCUSSION

We test the algorithm with the data size from 100K to 1000K.

Accuracy: Accuracy is the most natural measure and is the radio of correctly predicted observations to its total observations.

Table.1 Percentage of Accuracy

Recs	HAUI- Miner	EHAUPMBD	TUB- HAUPM	MRTUB- HAUPM
100K	79.63	90.75	92.40	93.67
200K	79.49	90.47	92.38	93.73
300K	79.35	90.06	92.56	93.67
400K	79.44	90.46	92.57	93.68
500K	79.69	91.09	92.44	93.71
600K	79.62	89.96	92.70	93.73
700K	80.10	91.54	92.42	93.62
800K	79.57	90.38	93.23	93.58

900K	79.74	91.54	92.80	93.64
1000K	79.74	91.69	91.98	93.72

The above table shows the calculated percentage of accuracy. The proposed algorithm (MRTUB-HAUPM) achieved 93.72% of accuracy. Other methods like HAUI-Miner, EHAUPMBD, and TUB-HAUPM achieved 79.74%, 91.69%, and 91.98% respectively.

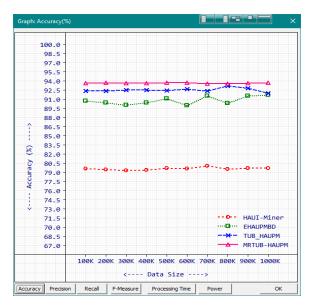


Figure .1 Graph Representation of accuracy rate

Accuracy comparison of different methods is shown in Figure -1.

Precision: Precision is the radio correctly predicted observations to the total observations.

Table.2 Percentage of Precision

Recs	HAUI- Miner	EHAUPMBD	TUB- HAUPM	MRTUB- HAUPM
100K	79.86	91.54	92.20	94.33
200K	79.62	90.57	93.02	94.36
300K	79.31	89.55	94.19	94.24
400K	79.58	89.67	93.95	94.27
500K	79.24	90.41	93.47	94.41
600K	79.82	90.21	92.81	94.33
700K	80.08	91.40	93.23	94.24
800K	79.11	90.58	93.58	94.20
900K	79.50	91.63	92.66	94.16
1000K	79.83	91.43	92.35	94.36

The above table shows the calculated percentage of precision. The proposed algorithm (MRTUB-HAUPM) achieved 94.36% of precision. Other methods like HAUI-

Miner, EHAUPMBD, and TUB-HAUPM achieved 79.83%, 91.43%, and 94.36% respectively.

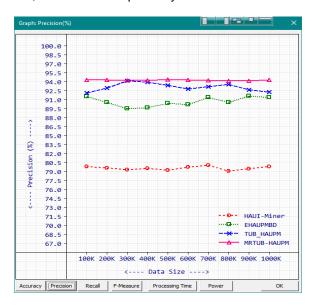


Figure.2 Graph Representation of precision

The Figure -2 shows the comparative graph of precision for all methods.

Recall: A recall is the ratio of correctly predicted positive observations to all observations in an actual class.

Table .3 Percentage of recall

Recs	HAUI- Miner	EHAUPMBD	TUB- HAUPM	MRTUB- HAUPM
100K	79.49	90.11	92.58	93.10
200K	79.41	90.40	91.84	93.19
300K	79.37	90.47	91.22	93.18
400K	79.37	91.10	91.42	93.18
500K	79.96	91.66	91.58	93.10
600K	79.49	89.77	92.61	93.21
700K	80.11	91.67	91.74	93.09
800K	79.84	90.22	92.93	93.05
900K	79.88	91.47	92.92	93.18
1000K	79.69	91.91	91.67	93.17

The table -3 shows the calculated percentage of recall. The proposed algorithm (MRTUB-HAUPM) achieved 93.17% of recall. Other methods like HAUI-Miner, EHAUPMBD, and TUB-HAUPM achieved 79.69%, 91.91%, and 91.67% respectively.

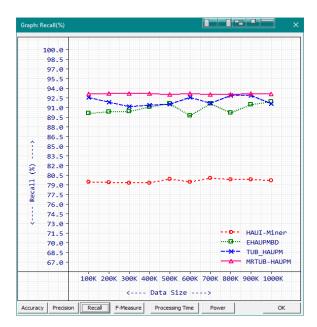


Figure .3 Graph Representation of recall

The comparative graph for recall is shown in Figure-3 for all methods.

F-Measure: F-measure is the weighted average of Precision and Recall. Therefore, this average takes both false positives and negatives into a perspective summary. Spontaneously it is hard to understand as accuracy. In case of uneven class distribution then F1 plays a vital role and used over accuracy. Accuracy works best if false positives and false negatives have a similar cost.

Table.4 Percentage of F-Measure

Recs	HAUI- Miner	EHAUPMBD	TUB- HAUPM	MRTUB- HAUPM
100K	79.67	90.82	92.39	93.71
200K	79.52	90.48	92.43	93.77
300K	79.34	90.01	92.68	93.71
400K	79.47	90.38	92.67	93.72
500K	79.60	91.03	92.52	93.75
600K	79.66	89.99	92.71	93.77
700K	80.10	91.53	92.48	93.66
800K	79.48	90.40	93.25	93.62
900K	79.69	91.55	92.79	93.67
1000K	79.76	91.67	92.01	93.76

The proposed algorithm (MRTUB-HAUPM) achieved 93.76% of F-measure. Other methods like HAUI-Miner, EHAUPMBD, and TUB-HAUPM achieved 79.76%, 91.67%, and 92.01% respectively.

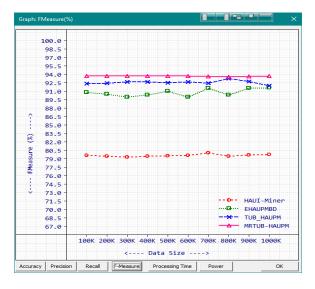


Figure.4 Graph Representation of F-Measure

This Figure – 4 shows the comparative of the F-Measure for all methods.

Processing Time: Processing time is the most important parameter in data mining. It is calculated in milliseconds (MS).

Table.5 Processing Time in ms

Recs	HAUI- Miner	EHAUPMBD	TUB- HAUPM	MRTUB- HAUPM
100K	17979	15496	14728	13111
200K	35971	30355	29797	26047
300K	54081	45464	44404	39001
400K	71747	60678	59282	52097
500K	89723	75761	73829	64768
600K	107677	90971	88651	77925
700K	125305	106150	103450	90450
800K	143236	121315	117775	103435
900K	161241	136678	132488	116555
1000K	179194	151815	147393	129536

The processing time for the proposed algorithm is 129536 ms other methods like HAUI-Miner, EHAUPMBD, and TUB-HAUPM achieved 179194, 151815, and 147393 respectively

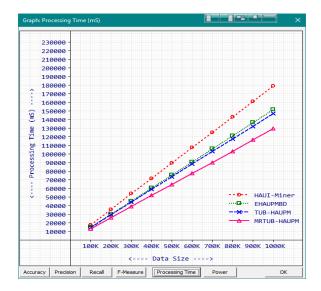


Figure.5 Graph Representation of Processing Time

This comparison of processing time for all the models is shown in Figure -5.

Power Consumption: The power consumption is calculated and shown in Table—6.

Table.6 Power consumption in MW

Recs	HAUI- Miner	EHAUPMBD	TUB- HAUPM	MRTUB- HAUPM
100K	146	132	128	82
200K	286	233	213	169
300K	432	363	297	247
400K	542	465	408	335
500K	670	571	494	399
600K	812	668	608	499
700K	969	802	710	547
800K	1090	887	807	644
900K	1220	1023	913	733
1000K	1366	1115	985	790

The power consumption for the proposed algorithm is 790MW. The power consumption for other methods like HAUI-Miner, EHAUPMBD, and TUB-HAUPM achieved are 1366MW, 1115MW and 985MW respectively.

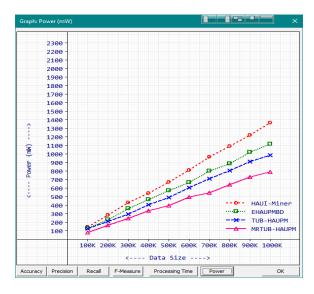


Figure.6 Graph Representation of power consumption

The comparative graph of power consumption is shown in Figure-6.

6. EXPERIMENTAL SETUP

In this section, the performance of the proposed MRTUB-HAUPM algorithm is analyzed using RSD data sets. Accuracy, Precession, Recall, F-Measure, Processing time, and power consumption are measured using RSD data sets. Comparative analysis existing HAUI-Miner, EHAUPMBD, and TUB-HAUPM are taken. VC++ programming language is used to implement the proposed algorithm.

7. CONCLUSION

In this paper RSD bench mark data sets are used and the performance of the algorithm is analyzed using the various data size from 100 KB to 1000 KB. The various parameters like accuracy, precision, recall etc are estimated. The proposed algorithm performs well when compared to HAUI-Miner, EHAUPMBD, and TUB-HAUPM.

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