Role Of School On Forming Character Of Z-Generation Through Entrepreneurial Skills

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Abstract: Z–generation is the generation born in 1995 until 2015. Z-generation has a character more interest in the technology. The development of these technologies utilized by the Z-generation to develop self-esteem, communication and entrepreneurship. This qualitative paper aimed at finding out how the school’s role on fostering the entrepreneurial spirit character of Z-generation. Entrepreneurial activity is a means of learners to learn and make a Z-generation character understand how to face all the challenges of the times. The research was done in Secondary School IT Raudhatul Ulum. The results obtained indicate that the role of schools in shaping the Z-generation has the entrepreneurial skills by actualizing 1) the class specialization; 2) found rising, and 3) direct marketing.

Index Terms: Z-Generation; Entrepreneurship; Characters.

1 INTRODUCTION
Nowadays, growing technological advances, cyber is unique and challenging. Various advanced devices, indirectly change the mindset and lifestyle of today’s youth who belong to the Z-generation. The Z-generation itself are children who were born around 1995 to 2015. Z-Generation really has a variety of age range resolutions. The Canadian Statistics Agency issued Z-Generation as children born from 1993 to 2011. Another research center in Australia calculates the age of Z-Generation was born in 1995 to 2010. While the Asian Business Unit from the Direction of the Company as people born between from 2001 to 2015 (Fauziyah, 2019). Children and adolescents who still existed as students have skilled and understand the technology rather than the millennial generation. They have a different perspective on the job as want flexibility; remote work, and want a lot of traveling. Z-generation is much more open-minded about differences of race, religion, sexual orientation, politics and so on (Fauziyah, 2019). Meanwhile, according to Saragih (2012) the Z-generation is a very literate child or net generation technology. They are more pleasure from interacting with a computer and communicate with an online system so that they have a tendency not to meet with his friends. Minister of Planning (BAPPENAS) Bambang Brodjonegoro (2017) said Indonesia should have a lot of entrepreneurs in the future. Demographic bonus that is predicted to occur in 2030 requires a lot of jobs. Productive age population will dominate the population of Indonesia in the year. Age to start a business venture is not the right benchmark; therefore the individual’s desire to start a business from an early age is not unusual (Mashud, 2018). Launch stating there are about 41% of respondents Z-generation said he was planning to become entrepreneurs and nearly half believe it will create something that changed the world (Fauziyah, 2019). Palfrey and Gesser (2008) say “the digital businesses started by digital natives” means a business that many people run now through online media. The business venture started because of the Z-generation utilizing well as the ease of technology development to more rapidly develop and introduce their brand throughout the network in Indonesia and the world. Based on the above, the authors conclude that Z-generation is the generation born in 1995 until the 2015 and preferred technology. Z-generation is keen to become entrepreneurs than others with the skills to use the technology. Therefore, the authors are interested in examining how the school role fostering the entrepreneurial spirit of Z-generation.

1.1 Character of Z-generation
According to research from Stillman (2017) characteristics of Z-generation are 1) multitasking; 2) knowledge of good technology; 3) an open mind; 4) not too concerned with the rules; 5) a high sense of caring; and 6) make friends through social media. However, they do not really have a good skill to socialize directly because all the information needed can be met from the screen in front of him and tend individualistic (Muazhir& Ismail, 2015). Besides, Santos (2015) adds to the character Z-generation include 1) has big ambitions for success; 2) tend to be practical and behave in an instant; 3) love freedom and have self-confidence; 4) tend to like the detail; 5) a great desire for recognition; and 6) as well as the digital technology. Based on the above opinion the Z-generation has positive and negative values. Positive character is multitasking, better technological knowledge, an open mind, a sense of caring is high, make friends through social media, has big ambitions for success, love freedom and have self-confidence, a detail, a great desire to get recognition, digital and technology. While the negative value that is not too concerned with the rule, not too have good skills to socialize in person, individualist, and tend to be practical and behave in an instant. There are several ways to treat the Z-generation corresponding characteristics 1) the granting of awards; 2) familiarize discipline; 3) process for the child to calm down and realize his mistake; 4) the role modeling, children learn from observing the behavior, actions, views, thinking, how to communicate with adults who are nearby; 5) encouragement, their urge for positive behavior in children; 6) ignore attention, which focuses on children’s good deeds. Based on the above opinion the Z-generation is referred to all students of Secondary School IT Raudhatul Ulum. Where learners from grade 7 to grade 9 with an average year of birth 2004 to 2007.
How to treat ordinary learners with the award, discipline, time out, role modeling, encouragement, attention ignore depending on conditions and needs and focusing the excess to be able to cover up its shortcomings by providing entrepreneurial programs.

1.2 Entrepreneurship
Entrepreneurship is an effort to create value through the management of risk taking the right and through the communication skills as well as management of movement of people, the introduction of a business opportunity money and raw materials or other resources needed to produce the project in order to be implemented properly (Saiman, 2017). Entrepreneurship will appear if someone bravery to develop individual efforts and new ideas. The entrepreneurial process includes the functions, activities, and the creation of business organizations (Suryana, 2001). Hisrich (2005) stated entrepreneurial process through three approaches of economics, psychologists and businessmen are 1) economic approach, the person who brings the resources, manpower, materials, and other assets into a combination that makes the value is higher than ever before, and also a person who introduced the change, innovation renewal, and an order governance new world; 2) approach psychologists, really someone who is driven typically by certain powers to produce something; 3) approaches a businessman. Entrepreneurial success in terms of psychology and behavior according to Fadiati (2011) are 1) the psychological theory, the success of an entrepreneur is not dependent on the state of the environment, but the personality factor. In this theory say that the relationship between entrepreneurial behavior with the need for achievement very closed. The need for achievement (NACH) formed in childhood among others by the content of reading for elementary school children. Therefore, NACH should be instilled from an early age; 2) behavior theory, someone entrepreneurial behavior is the result of a partnership that rests on the concepts and theories not because of the nature of a personality or intuition. So according to this theory of entrepreneurship can be learned and mastered in a systematic and planned (Sarina et al., 2019). Entrepreneurship should be applied for all students and this competence should be owned also by headmaster (Andriani et al., 2018) (Renata et al., 2018). The elements of entrepreneurship in Islam are active and have a high work ethic, productive and innovative (Jalil, 2013). The role of schools in performing entrepreneur is to help learners acquire knowledge and skills, forming the character’s personality, and interact with the environment (Hidayati and Wahyuni, 2017). Entrepreneurs can flourish interest and talent they have, but creativity in trying it will help smooth business. There are some character of an entrepreneur should be understood in running a business are 1) the self-discipline that is always sticking to commitments or abide the rules made by himself; 2) the details of that creative efforts are always to learn to discipline ourselves to deal with the details of financial, data collection plans of action; 3) appreciate that reward the acceptable results. To appreciate is to always provide the opportunity to develop themselves and appreciate the work; 4) creativity is more when we differ in producing a product that takes the market will tend to demand; 5) form how an entrepreneur will shape the characters themselves and the products that distinguish the person and other products; 6) flexibility that is able to adapt and be able to see the various ways of solving the problem; 7) encouragement as motivation to achieve success; and 8) the commitment that the determination to do something that we believe (Haryanto, 2017). Forms application that integrates with entrepreneurship education is an activity of "Market Day" by involving all the students both in the process of production, distribution, and consumption. Market Day activities usually done by means of self (producing goods individually) or classical (producing goods in groups) according to student interest and products that will be produced. This activity can be shaped bazaar or market organized by the school. Market day activities not only teach you how to trade but also the cultivation of character as independent, self-discipline, responsibility, interpersonal communication and much more (Mashud). In addition the concept of entrepreneur formed as self-reliance, social and productive behavior, not the consumer. Based on the above prontblem, the authors conclude with their entrepreneurial generation is an expected school to form a Z-character that has a high work ethic, productive and innovative. Therefore needed high immunity to face various challenges of the times in which the advancement of digital technology and the increasingly sharp, making the Z-generation that could not be plunged into a vicious circle.

2 Research Methods
This paper used a qualitative approach. This paper focuses on the informant as subject (K., 2004). Subjects in this paper is the Z-generation, where Z-generation shaping the role of schools that have entrepreneurial skills and character. Subjects were taken by purposive sampling from a primary source, the person who directly provides data to researchers. Some informants correspond to the criteria of the stretcher is principal, teacher and student. A secondary source is not directly providing data to researchers such as document.

3 Result and Discussion
Secondary School IT Raudhatul Ulum is part of Raudhatul Ulum Islamic boarding school located in the village of Oğan Iır Sakatiga. Secondary School IT Raudhatul Ulum is the first Secondary School based Islamic boarding school in South Sumatra. Its vision was able to be globally competitive. His students now are part of a Z-generation where the average birth 2004-2007. Efforts of schools in shaping the entrepreneurial Z-generation is a program in the schools in the
form of formal or non-formal programs (Interview Results Principal Mr. Muhamin, 15 April 2019). Based on interview with the student that character building of students in Secondary School IT Raudhatul Ulum is through entrepreneurship in class specialization and it is mandatory to be followed by all students. While other program form of entrepreneurship is Direct Marketing and Found a Rising in social activities, School Work Experience, Science Genius Competition and other activity, where children conducted a briefing whether through class specializations and retrieval expert who carried out one semester (Results of the Interviews Ms. Suryani, 15 April 2019). Marisa is a specialization of teachers stated that one of the flagship programs in Secondary School IT Ulum Raudhatul is meeting an experts of entrepreneurship. This expert meeting activities aimed at providing Secondary School and High School students IT Raudhatul Ulum know how to have an entrepreneurial spirit. According to the results of interviews with the principal (Muhamin, 15 April 2019) Secondary School IT Raudhatul Ulum has eight classes, where each class specialization consists of four sons and four daughters. The details of specialization class consist of a class of Science, the Koran, Social Studies and English. This specialization class begins at 7:00 am to 12:10 pm to raise the skills of students such creative character, responsible, self-disciplined and religious. This result is supported by Lian et al (2018), Tobari et al (2018) and Irmayani et al (2018). Marisa added that the classroom teachers specialization in Science (Results of the Interviews, 15 April 2019) reveals the right that one of the products that have been produced by the students of specialization of science here is fertilizer compass, planting papaya with fertilizer compass that has borne fruit and the fruit has enjoyed by the citizens of Secondary School and senior IT Raudhatul Ulum. Specialization of science in shaping the entrepreneurial spirit is to do an exhibition of student work that are marketed to residents and parents Raudhaul Ulum guardian in the form of chips spinach, martabak, and key chains are then inserted into the cash benefits of specialization. The use of these advantages could be used as capital or other activities (Interview, 15 April 2019). The result is supported by Sarina et al (2019) and also Wandasari et al (2019) whom talked about literacy evaluation. Based on interview with teachers specialization of Social Science Ms. Umi None (15 April 2019) that the result of the advantages of entrepreneurship of student Social Science has bought a gas stove and blander. At the beginning of the new academic year entry we make a program with the children what it would do for one year. With this activity we instill character of students of creative, responsible, self-disciplined and religious. Learners are very excited with this entrepreneurial activity. Learners are involved from creating a program, set up equipment and materials and to produce it. Product of specialization Social Science is instant ginger drink, meatballs, cilok, seblak, salted eggs, fruit ice, and ice gatot. Prior to the implementation of the learners have gained a briefing beforehand (Results Interview with Ms. Umi None, 15 April 2019). This result is also like the result of Sarina et al (2019) who conducted research about Craft entrepreneurship. She and friends were succeeded to encourage student to make craft as students’ skill in entrepreneurship. Based on interview with student (Suryani, 15 April 2019) one of the entrepreneurial activities in Secondary School IT Raudhatul Ulum that found rising and direct marketing in the form of the introduction of the school, and then they made video activities by themselves to spread in Facebook, Instagram, and Youtube. Based on the results of interview with students Secondary School IT Raudhatul Ulum that most of them know Secondary School IT Raudhatul Ulum through direct marketing. Results of direct marketing is to make people know and sign up to Secondary School IT Raudhatul Ulum. Found rising activity is part of the entrepreneurial activity in Secondary School IT Raudhatul Ulum. This rising activity conducted by OP3RU as a committee under the guidance of student, this event is used for fund raising activities such Social Service, Work Experience, Science Genius Competition which is an annual event and featured program Secondary School IT Raudhatul Ulum. Entrepreneurship is part of entrepreneurial activity in Secondary School IT Raudhatul Ulum. Entrepreneurship activities include food for pizza, meatballs, cilok, where the fruit and ice from manufacturing to distribution made by the students. Other entrepreneurial activities such as students opened mini cinema, photo box and Home Beauty. The

Figure 1. Instant ginger

Figure 2. Herbarium Key

Figure 3. Instant ginger

Figure 4. Eggs martabak

Besides Marisa who is specialization of science, adding that in the class specialization has also made video and inserted into Youtube way of making ice cream, in which the children of specialization directly practice then distributed to students or residents Raudhatul Ulum, so that their work can be enjoyed by many sciences (interview, 15 April 2019).
activity with the goal of instilling character of students who are creative, independent.

Other rising activity found that the proposals, which from manufacture to proposals made by the Student Organization of Secondary School IT Raudhatul Ulum. Found rising done by the students to submit a proposal to the company and even to their own parents. In addition all students are also taught rising found a way to invite the families and the community in order to succeed charity their activities in the form of Social Service, Real Work, Science Genius Competition and other activities. Implementation of these activities in order to facilitate the community and family to charity, it helps the communities and neighbours by doing social service and school real work in which they are located where the funds originate from rising learners found. Learners are equipped on entrepreneurship to be understood so that it runs smoothly. Learners are also taught to knock the sky, for example by strengthening prayer duha, prayer five times in the mosque anefort they have done and remind that everything is on the license (Results Interview with Student Suryani, 15 April 2019). Activity either in the form of entrepreneurship and self-employment rising found a means of self-development and character building of students in Secondary School IT Raudhatul Ulum. The values of character building of students in Secondary School IT Raudhatul Ulum reflected in the 10 muwashshofat (aqidah clean, true worship, morals solid, strong physique, intellect in thinking, fighting against lust, good at keeping time, regular in all affairs, independent and beneficial to many people) and five senses soul students (sincerity, simplicity, independence and Islamic brotherhood). With the entrepreneurial activity is expected learners learn and make a Z-generation character are able to face the challenges (Results of Interview with Suryani, 15 April 2019).

4 CONCLUSION AND RECOMMENDATIONS
Z-Generation is a child who was born around 1995 to 2015. Z-generation better understand the technology of the millennial generation. Z-generation has a different perspective on the job, such as wanting the flexibility, work on remote, and want a lot of traveling. Character building of students in Secondary School IT Raudhatul Ulum is through entrepreneurship. Direct entrepreneurship program in the form of marketing and found rising, any activity can be charity social activities, School Work Experience, Science Genius Competition or activities for the benefit of the school. One featured program that is in Secondary School IT Raudhatul Ulum is a meeting of experts. Entrepreneurial activity in schools is expected to make Z-generation character who has a high work passion, productive and innovative. Therefore, it needed high immunity in the face of various challenges of the times. Either in the form of entrepreneurial activity and found a rising entrepreneurship is a means of fostering character development of students in Secondary School IT Raudhatul Ulum.

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