

“Bupolo” Motion Reading

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Abstract: The Buru reading movement was the initiation of the dedication of Iqra Buru University which later became one of the government program of Buru Regency which has been run since year 2017. This Program is intended to improve and create the habit of reading people in Buru Regency. This research is a qualitative study aimed at describing the implementation of the Buru reading movement in Buru Regency. The research site is focused on Namlea subdistrict with the consideration of density and heterogeneity of society. The number of informant that will be interviewed as many as 40 people taken in purposive. The analytical techniques used follow the concept given Miles and Huberman. The results showed that the reading movement received positive response from the community as well as the village government where the active role was realized with the availability of village libraries, study rooms and learning houses. The availability of the car around the scope of the new service to Namlea village with the emphasis on open space and public spaces, while for other villages still the participation of village and community governments to Provides a reading and learning space. Nevertheless, the movement still leaves some constraints, such as the availability of a book type that is still public, not focused on the target group and there is no mentoring on the Reading House and learning House so that the utilization of facilities for the school age Society has not been fully productive.

Keywords: movement, intense, learning, society

1. INTRODUCTION

Namlea District is the capital of Buru Regency consists of 7 villages and 11 hamlets. The area of Namlea subdistrict is 226.55 km² and has the largest population in Buru Regency. Inhabitants of Namlea sub-district according to the data of Central Statistic Bureau year 2018 is 34,326 inhabitants. This number has increased steadily every year with a population growth rate of 6.26 percent (BPS Data, 2018). With the addition of this population, indirectly resulted in the higher heterogeneity of the population residing in the district of Namlea [1]. The phenomenon of rapid population density increases can lead to heterogeneity being a threat that can interfere with the process of societal life.

Understanding the character of the people of Buru regency as a heterogeneous character of society [2], as a consequence of the growth of new areas that have a wide range of potential natural resources and the condition of society is increasingly. The local government through the Education office together with Iqra Buru University and the Ministry of Education to construct a program aimed at refuting the various adverse influences or negative impacts of the development Communication for community life in Buru Regency[3], and to improve the quality of society that is intelligent and rich in science so that in the Reading Buru Movement program in the

test of a model of approach with Reading 1 book can understand 10 books.

Reading is the process of gaining insight from a combination of several letters and words. Reading is the process of knowing the word and combining the meaning of the word in sentences and the structure of the recitation of the reading [4]. According to Ase S. Muchyidin Read is the process of interpretation of the emblem and the giving of meaning to him [5].

The reading culture is a very important and fundamental requirement that every citizen [6] should want to become an advanced nation. Through the reading culture, the quality of education can be improved so that in turn can improve the quality of human resources [7]. Through a reading culture, lifelong education can be realized, because with the habit of reading one can develop himself continuously throughout his life (Kugathanan, Partanen, Chu, Lyons, & Giaschi, 2019). In the current information era, impossible advancement can be achieved by a nation if the nation has no reading culture [8].

Agustin (2017) in his research on school literacy movements to improve the reading culture at SMA Negeri 1 Geger suggests the implementation of the School Literacy Movement (GLS) has begun showing its association. Some are important components of this literacy movement, slowly but surely begin to show their concern. The GLS implementation in the field, performed on the morning before the first hour or before beginning the teaching and learning activities.

Meanwhile, Wibowo in his research on the movement of the park read "The village Library" of students for the village, explaining the book and reading are two sides of the currency interrelated. Although it is already a variety of media in facilitating the reading activities but still be the main choice. Familiarizing reading takes process and time to be able to spice it up in everyday life. Environmental factors and the unavailability of facilities greatly influenced it [9].

To increase the interest of reading among the people, it is necessary to be held various efforts that can stimulate them to

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enjoy reading, so that in the end will form a good reading society [10]. This research aims to analyse the implementation of the Reading Buru movement in Namlea sub-district as a preference for community learning so that the final outcome of the study can illustrate the continuity of reading and To people in Namlea sub-district.

2. LITERATURE REVIEW

The encouraging factor in the rise of reading interest is the interest, indulgence, and hobby of reciting, and the impetus of reading habits is willingness and reading ability [11]. The worship of the culture is reading habits, while the reading habits are preserved with the availability of good reading materials, interesting, adequate, good type, quantity, and quality. This is a formula that succinctly to develop an interest and a reading culture [10].

The Buru reading movement then became a new paradigm for community education and learning in Buru Regency. Optimizing the time to read is not new and popular trend but has existed before with the study of formal and informal institutions [1], but as the technological developments are happening instead, many Among the less wise people in the use of free time and the opportunity to read, the presence of technology resulted in children and adolescents consume more games and social media than to open sites with educational content so Has an impact on the mindset and pattern of action in everyday Life [8]. Soedijarto suggests that there are various factors that are thought to be a low interest in reading among Indonesian people; Cultural factors, educational situation in the classroom and lecture room, the pleasure of gathering to "chat", pulling electronic media, the scarp of quality reading materials and relevant to the needs of the reader [12].

In another study, the Aliyatun Nafisah expressed a low interest in reading communities influenced by several factors, among others; Priority needs; Level needs ranging from basic needs to the need to be systematic. This level of need by itself will crawl up according to its level of life [13]. Indonesian society still occupies the level to meet basic needs of primary (clothing, food, board). If this basic need is fulfilled then our society little by little will feel a lot of information and this will encourage the level of reading interest [14]. There are still not many of our communities who regularly set aside some of their income to multiply the collection of readings, even when there is less income, which is remembered to buy new clothes, change the phone Most sophisticated, or the other and never thought of buying a new book [15].

Such conditions are the only problems in the development of human resources, as the achievement of a child into a superior generation in a country is certainly influenced by the fulfillment of basic needs such as those Presented by Maslow in his theory [16]. These needs must be fulfilled so as to achieve the highest level of human needs, namely the necessity of self-actualisation [17]. The reading buru movement is a mediation for the community to actualize through learning by reading. The space with reading is an easy way and can be done in a lot of people.

Throughout the history of mankind, the culture of literacy is very important for people to advance its life civilization [18].

The culture of literacy will get people accustomed to thinking critically and re-examine everything around it. Reading is a very fundamental thing in the process of intellectual learning and growth [19]. A person's quality of life can be seen from how one can maximize its potential. One effort to maximize the potential of self is by reading. Reading in this era of globalization is a fundamental necessity to shape one's behavior. By reading someone can add information and expand the Science and culture [20].

3. METHOD

The research was conducted in Namlea subdistrict, Buru regency. Namlea subdistrict was chosen as the research location because the percentage of population and aspect of high heterogeneity is compared with other sub-districts in Buru Regency. The number of informant that will be interviewed as many as 40 people taken in purposive [21] with consideration of respondents are considered as parties related to the research objectives [1]. The informant is comprised of merchants, civil servants, students and farmers and fishermen residing in Namlea sub-district.

In the course of the interview the researcher conducted a thorough interview with the related parties and provided the questionnaire to the informant at the location (Marshall, 1996) in response to the implementation of the reading movement and other supporting factors [22]. Researchers also sought complementary information [23] regarding the program of the reading Rush movement run by the government and the community in Namlea district through the Internet as well as the study of the library using documents/records of government Related to the policy for the reading Rush movement.

The analytical techniques used in this study are the analysis of qualitative data following the concepts given by Miles and Huberman and Spradley. Miles and Huberman, said that activities in the analysis of qualitative data are conducted interactively and ongoing continuously at every stage of research so that it is complete [24], its data until saturated. Activity in data analysis is data reduction, data presentation (display data), withdrawal of conclusions or conclusion drawing/verification [25].

4. RESULT

In the implementation of the Buru reading movement many circles expressed their anxiety and doubts about the access that will be achieved by the local government through the program. The problem is of course with a reason that is strong enough that the situation of information and communication space that is increasingly open and uncontrolled so that children and teenagers and parents prefer to have activities on these spaces Rather than reading to obtain information or knowledge. The study conducted by Kartika and Nugrahanto in Majalengka mentioned that the spectacle of television is more appealing to the primary school students than reading the book, the price of the book is also relatively more expensive [7]. In other conditions, Wibowo expressed environmental factors and the unavailability of facilities greatly affects the desire of one's reading so that the

government is proper through its literacy program to provide various facilities related to Community reading Movement Program [9].

The availability of the reading Facility encourages and assists the local government in socializing and applying the reading movement in the daily acts of the community. Round-the-line car facilities provide inter service and read books on site for Namlea Village area with the duration of the activity starting at 15.00 to 18.00 WIT. Meanwhile, the village library and the reading Room are provided by the village to the community to perform the reading activities using the village office space as a place of implementation. Posko reading and house learning is a community initiative to make a container or place for children aged school doing learning activities intensively and make the house and yard as the location of the activities.

Understanding the dissemination of books and supporting facilities, the reading buru movement in this function provides the source of information and resources and knowledge that is intended to the community. With these sources and means are expected to increase knowledge and change their mindset towards a more advanced and better according to the orientation and purpose of the action of the Reading Hunt. With the dissemination of books and collections that owned the village government and the executor of the Buru reading program was able to participate and educate the community in instilling moral values and religious values for the community.

5. DISCUSSION

Theoretically the implications of the availability of learning facilities is the increase in the reading activities done by the public, but the findings in the research showed that there has not been a change in the reading behaviour of community. There are several indicators that can be used as a benchmark, reading activities are still dominated by the school aged Society, the duration of irregular execution time and gathering activities are more utilized for the activities of chatting.

On the continuation of the program, the local government sees the element of motivation as the main capital in measuring program success. The desire to come and take the time to read is an initial framework deemed to have positive value for the development of the reading movement. In Teroritis intrinsic motivation is the thing and circumstance that comes from within oneself that can encourage doing reading actions [26]. In another book intrinsic motivation is the motivation that arises from within a person or motivation that is closely related to the purpose of learning for example, wanting to understand a concept, wanting to gain knowledge, and so on [27].

The direction of change from habit to culture, preceded by something often or commonly done, eventually becomes a habit or culture. Reading culture can grow from activities that are awakened intentionally where one's desire to know or understand is fulfilled by reading [28]. A person who has a reading culture is someone who has become a character in his or her life where almost most of his time is used to read where and when he is [29]. In addition to activities that are awakened in the reading Rush movement, the pattern of dissemination of books and supporting facilities into one of the important elements in the success of the implementation of Pread is the process of changing

the form of symbols/signs/writings into Meaningful. Therefore, this reading is determined by physical and mental activities that require a person to interpret the writing symbols actively and critically as a pattern of communication with oneself, so that the reader can find The meaning of writing and obtaining the necessary information [30]. In the rush movement reading the principal orientation in addition to providing a collection of readings also provide reading materials and strategies that socialize and serve.

On some occasions discussion with the informant (executing the action of the Reading Hunt) obtained a basic description of the implementation strategy, namely; The reading movement was conducted as a mass movement to build interest in reading and learning, engagement of the entire stakeholder from village to district as a network and strengthening the movement and stimulate the community to spend time reading in Working and resting activities.

Implicitly, the reading movement wants to read into an activity that makes a person relaxed, capable of keeping the brain sharp, can prevent disease from coming, and extend the age.

In addition to the various socialization and services in fostering the interest of reading from the community, there is also a role such as family, society and the environment. Therefore, the role can be said to be important as a supporter for the development of interest read from the community. Parents' role; Parents have an important role in fostering a reading interest in their children, in order to encourage people to read and read is a daily necessity, no other way the role of parents is needed in a way Familiarize early childhood children to get to know what the book is called and familiarize to read and tell the story of the book he reads. It has to be done repeatedly and continuously with hopes of forming a strong personality in the child to adulthood so reading is a necessity not just a hobby [31].

It is hoped that the synergy of parents with the availability of facilities in the reading Rush movement to get the final goal in the form of growth interest read society and widened positive stimulus for brain development and thought.

Learning is a process of change in human personality and the change is established in the form of improvement of quality and quantity of behavior such as improvement of proficiency, knowledge, attitude, habits, understanding, skills, power Thinking, and other abilities.

In the reading activity involves two things, namely (1) readers who implicates the existence of understanding and (2) texts that implicate the existence of the author. Syafi'ie, mentioning the fact of reading is; Skills development, ranging from the skills of understanding words, sentences, paragraphs in reading up to the critically understood and the overall evaluative of the contents of the reading. Visual activity, in the form of a series of eye movements in following the lines of writing, centered vision on words and groups of words, reviewing words and groups of words to gain an understanding of the reading. The activity of observing and understanding the written words and giving meaning to those words is based on the knowledge and experience that has been owned [32].

In relation to the reading Rush movement as a means to add insight and knowledge then read into a thought process that takes place through the process of the conception and understanding of information as well as giving meaning to reading. The process of processing the information by the reader

by using the information in the reading and knowledge and experience that has been previously relevant to the information. The process of linking the text with the sound corresponds to the writing system used. reading activities not only mechanical activities alone, but rather is an activity of capturing the intent of the group of words carrying meaning [33].

6. CONCLUSION

Implementation of the Reading Buru movement in Namlea subdistrict is a step and effort of government with stakeholders to improve the quality of life of society. With the rush of reading movement, it is hoped that there is an increase in thinking and analyzing skills, increasing the community's insight and knowledge and the positive stimulus to mental and community action in Namlea subdistrict. The support and positive responses of village governments and community leaders have made it easier to implement the reading hunt for people. There is an approach pattern and a pattern of service in the Reading Rush movement is to increase people's interest in reading. From all the forms of implementation of the Buru reading movement to the achievement of orientation and objectives is a manifestation of the hard work of the reading Rush movement that aims to attract the attention of people to do reading activities, visit Village libraries, home study and use all facilities as provided, so it can realize the intelligent society by reading.

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